



Bizerba Labels & Consumables

Tire label

Tire label – a clean solution

Your problem

Conventional tire labels are fully coated with high coat weights of soft high tack adhesive creating problems when rewinded in big rolls because the adhesive comes out of the side of the labels and makes them stick to the back of the release liner. Problems will also occur when labels are printed by a thermal transfer or inkjet printer as the labels will stick to the thermal ribbon or some adhesive might block the inkjet jets.

Our solution

Using technology developed in the past 15 years, Bizerba is able to produce pattern coated tire labels from raw material to finished product in one converting process, reducing cost and waste, all to the benefit of the tire manufacturer. We also developed a construction with matt and gloss inkjet-ready white film. These products work with dye and pigment-based inks. Labels can be used with desktop or industrial printers.

Technical specifications

Face: 60 microns (2.6 mils) white BOPP with proprietary barrier coating for no yellowing. Inkjet products have proprietary inkjet coating for waterbased dye and pigment inks.

Adhesive: Pattern coated adhesive specially designed for application on tire. High coat weight for strong bond. 4 dry edges for no oozing or sticking in labelling equipment.

Liner: 80gsm (3.2 mils) white liner. Extra thickness for stability and consistency in labelling process.

Roll Size: Because of our clean labeling technology rolls can be up to 500mm in diameter.

Printing: Thermal Transfer, Direct Thermal and inkjet.

Tire label



The result

Finally a cost-effective solution for tire labeling. Bizerba clean tire labels have no adhesive around the label.

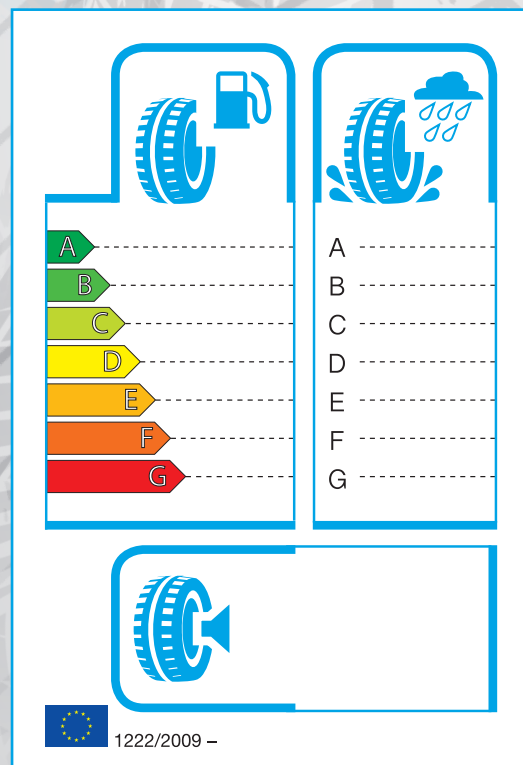
Non-adhesive border all around for minimal cleaning effort of the application devices. Printable by means of thermal transfer ribbon or ink-jet. Optimal adhesion on the most difficult surfaces.

For more details www.bizerba.com

BIZERBA

Highlights

- Strongly sticking special adhesive, ideally suitable for critical surfaces
- All-around non-adhesive edge for clean processing
- Optional adhesion-free strip for easier removal
- Individual design



Sample label

Top material: Film PP white
Adhesive: Special
Printing method: Flexo, 4 colors
Refinement: Non-adhesive areas

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